

P P SAVANI UNIVERSITY

Second Semester of B. Com Examination

June 2022

SMBC1120 Environmental Studies

06.07.2022, Wednesday

Time: 09:00 a.m. To 11:30 a.m.

Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

SECTION - I

Q - 1 Answer the Following: (Any 5) [05]

- (i) Define Consumer goods
- (ii) Define laissez-fair
- (iii) What do you understand by Business environment?
- (iv) Define Natural environment
- (v) State which types of Democracy we have in India
- (vi) Give the full form of: FERA
- (vii) Define Globalization

Q - 2 "Business Decision are influenced by 2 factors: Internal Factors or Internal Environment and External Factors or External Environment"- Explain in detail [10]

OR

Q - 2 Explain in detail the different kinds of Economic System. [10]

Q - 3 "An industry is a group of firms that market products which are close substitutes for each other, (e.g., the car industry, the travel industry). Some industries are more profitable than others. Explain with respect to Michael Porter's Models [10]

OR

Q - 3 (a) "Different governments and states manage their people's political, economic, and social affairs worldwide"- Explain in respect to Political system [05]

Q - 3 (b) Short Note: Function of State [05]

Q - 4 Short Note: (Any 1) [05]

- (i) Importance of Environmental Analysis
- (ii) Basics Problems of Economy & Role of Government

SECTION - II

Q - 1 Define the Following: (Any 5) [05]

- (i) Innovation
- (ii) CSR
- (iii) E-commerce
- (iv) RFID
- (v) Stakeholders
- (vi) Transfer of Technology
- (vii) Digitization of economy

Q - 2 (a) What is social environment? How it affects businesses. [05]

Q - 2 (b) What is Technological Environment? Write features of Technological Environment [05]

OR

Q - 2 (a) Write any three concepts of technological Environment. [05]

- Q - 2 (b)** What is Corporate Governance? Explain Role of corporate governance in CSR. [05]
Q - 3 (a) How Technological Environment affects Business? [05]
Q - 3 (b) Elaborate Carroll's four-part model of social responsibility. [05]

OR

- Q - 3 (a)** Elaborate Ackerman's model of social responsibility. [05]
Q - 3 (b) Explain Impact of technology on society with examples. [05]
Q - 4 Attempt any one: [05]
(i) Discuss Arguments for and against social responsibility.
(ii) What is Management of Technology? Write phases of transfer of technology
